

A resource engaging school communities in youth wellbeing

Empowering parents and educators with evidence-based knowledge and practical solutions around child and adolescent mental health.



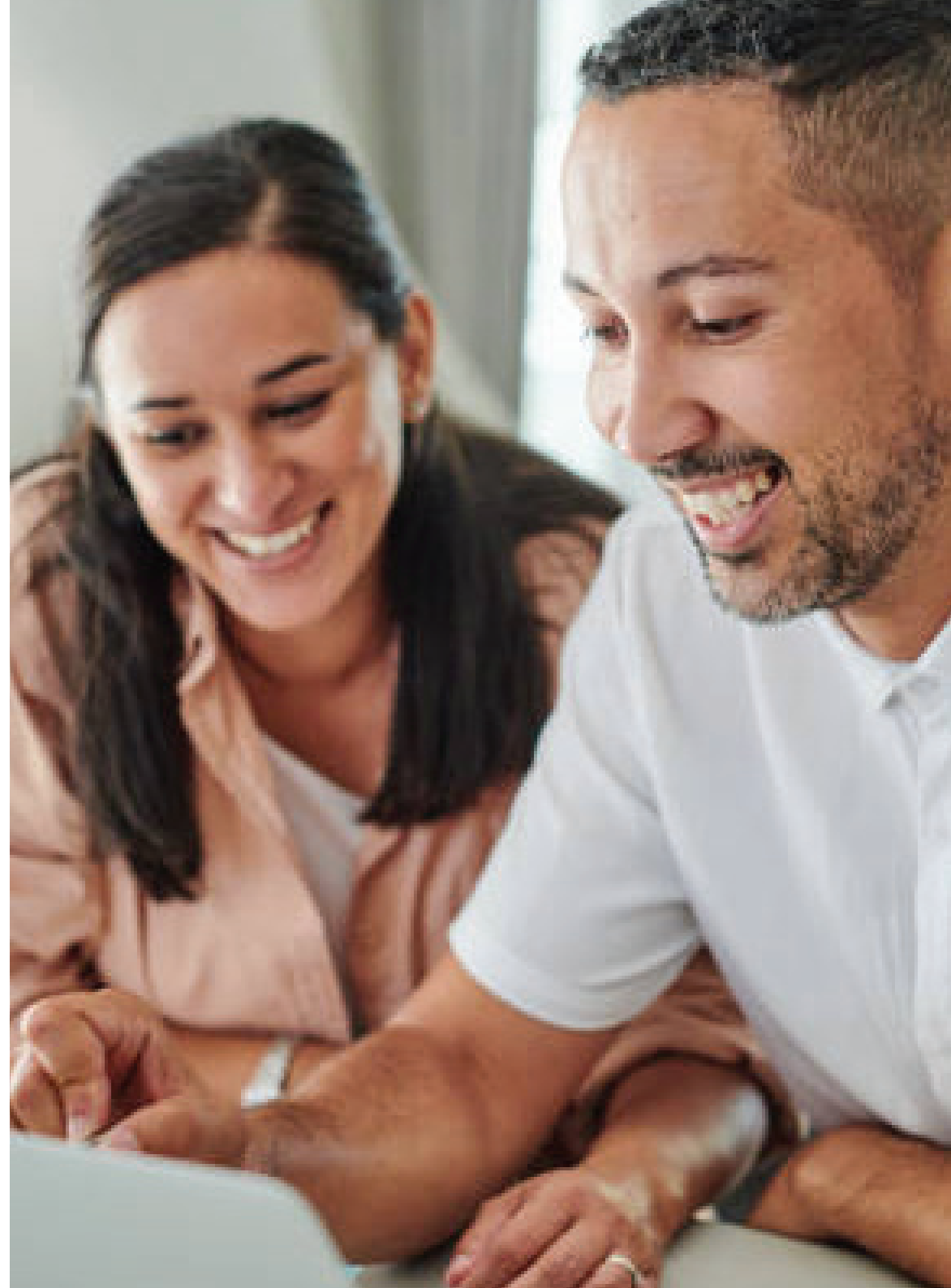
Bridging the gap between schools, families and students.

SchoolTV underpins student wellbeing by supporting and strengthening a school's initiatives, providing a consistent and evidence-based wellbeing approach across the whole community.

SchoolTV is a fully branded, school-specific wellbeing platform that complements — not replaces — existing wellbeing frameworks by enhancing the mental health literacy of parents, caregivers and educators. It empowers schools with expert-led resources that inform, support and engage the entire community—creating a more connected and confident approach to student wellbeing.

Rather than relying on fragmented or outdated sources, SchoolTV brings everything together in one trusted platform. Featuring interviews with world-leading experts and a host of aggregated resources from key organisations, it offers practical guidance on a wide range of topics relevant to modern-day family life.

Youth wellbeing is one of the biggest challenges facing schools and families today. With rising concerns around mental health, social pressures, online risks, and academic stress, schools need proactive tools that help equip educators—and especially parents—with the knowledge and support to raise happy, healthy and resilient young people.



Unique features of SchoolTV



Customised Content

Select, choose and promote suitable content at a relevant time that reflects the needs of individual school communities.



Specialist Interviews

Leading global experts in child and adolescent development, offer practical guidance on a wide variety of youth wellbeing related topics.



Curated Resources

Resources from key organisations are aggregated into single topics for easy reference offering additional support.



Multilingual Translation

Users can easily translate the platform into multiple languages, making the content more accessible and easier to understand.



Free Webinars

Access to exclusive free webinars with leading experts offering valuable insights on key topics



Surveys and Polls

Provide opportunities for users to share their voice, helping schools better understand the needs of families to shape future wellbeing initiatives.



Wellbeing Planner

Displays all upcoming or scheduled topics to reflect seasonal school events or annual awareness days. Just set and forget!



Admin Dashboard

Manage content, monitor engagement, access survey insights, and download promotional materials to support effective implementation.



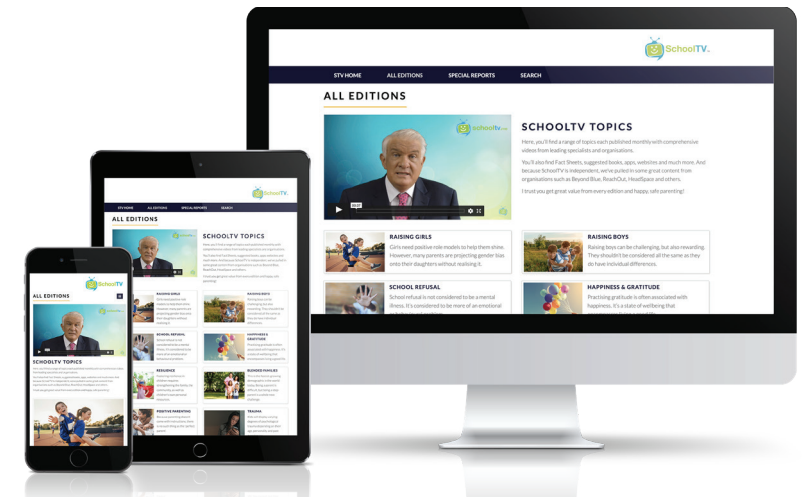
Library of Topics

Expert-led content designed to empower parents, caregivers and educators with the confidence to support young people in today's ever-changing world.



Reporting Analytics

Access to real-time data measuring community engagement, helping to identify where additional support or resources may be needed.





The state of youth wellbeing

“

Mental ill-health represents a major threat to the health, survival and the future potential of young people around the world. Mental disorders are the chronic diseases of the young.

World Economic Forum

50% 16-17 year olds

25% 12-15 year olds

Do not meet sleep
guidelines on school nights

Porn
the no.1
sex educator
of today's
youth

↑200%
Increase in girls
self-harming over
the last decade



1 in 12 adolescents
self-harm



1 in 4 young people have
a probable serious
mental illness



1 in 5 16-17 year olds spend
8 or more hours on
the internet every day



1 in 7 students have experienced
a mental health disorder

15%

16-24 year olds
experience an
anxiety disorder
each year

33.7%

15-19 year olds
have a mental
health issue

<80%

Of teens
eat sufficient
fruit &
vegetables

↑22%

Increase in
suicide contacts
to Kids Helpline

<92%

Of children don't
meet guidelines
for physical
activity

↑10%

Increase
in suicidal
behaviour in
teenage boys

Top 3

Issues for teenagers

1. Managing stress

2. Mental health

3. Body image

Suicide
biggest killer of
young people

The benefits of a whole school approach to wellbeing



Wellbeing Staff

- Provides immediate access to 'on-time' resources
- Complementary to existing school wellbeing resources
- Access to real-time reporting analytics
- Topics scheduled to align with existing school agenda
- Focuses on early intervention and prevention



Educators & Other Staff

- Improves communication with parents and caregivers
- Helps staff identify student wellbeing issues
- Reinforces early intervention and prevention measures
- Starts conversations on issues affecting young people
- Some resources can be used as in-class handouts



School Leaders

- Supports and complements a school's wellbeing offering
- Helps strengthen the school-family partnership
- Supports a whole school approach to wellbeing
- Enables students to thrive and achieve academically
- Meets parents expectations when seeking advice



Parents & Caregivers

- Credible, accessible resources for parents and caregivers
- Provides an on-going stream of fact-based information
- School-branded to ensure a level of trust and dependability
- Empowers confidence in having parenting conversations
- Streamlines information and multiple resources in one place

The SchoolTV framework supporting child and adolescent wellbeing

SchoolTV incorporates two key frameworks: **'The Five World Model'** and the **'Social Development Model.'** These frameworks are supported by the community, which plays a crucial role in the wellbeing of young people. By considering these various domains, we can effectively highlight the influence of protective and risk factors in the development of resilience and the prevention of mental health issues in children and adolescents.

Individual World

A young person's sense of self is crucial to their development, including their self-esteem, self-worth, and identity.

School World

Positive school experiences can foster a sense of belonging and achievement, whilst negative experiences can lead to feelings of disengagement and isolation.

Family World

The family environment plays a significant role in the development of a child's relationships with parents, siblings, and other family members.



Peer World

Interactions with peers can be critical for social and emotional development and provide a sense of belonging and social support.

Digital World

This is a distinct social context that presents unique opportunities, risks and challenges that impacts a young person's identity formation.

Community

Engaging with the broader community can have a significant impact on development, sense of purpose, belonging and emotional growth.

Remaining Relevant

Every parent's journey is unique and the obstacles faced along the way can differ greatly. At SchoolTV, we aim to provide families with the necessary support during each stage of a child's development.

The content and guidance is readily accessible when parents need it the most. SchoolTV covers a wide range of topics specifically designed to assist families with children aged 5-18 years. Regardless of a child's age or stage, the extensive collection of resources will ensure that families feel empowered with the knowledge to effectively support their children.



Topic Editions and Special Reports

SchoolTV is an expanding archive of Topic Editions and Special Reports dedicated to the mental health and wellbeing of primary and secondary students.

Schools have the ability to publish content that reflects the needs of their community. Every year new content is updated and added and includes video interviews with leading specialists and a host of resources from key organisations such as fact sheets, articles, apps, books, websites, podcasts and other videos.



Mental Health Series

- State of Youth Mental Health
- Grief & Loss
- Suicide & Self Harm
- Drug & Alcohol Use
- Youth Anxiety
- Trauma
- Depression



Healthy Body Series

- Mindfulness
- Body Image
- Sleep
- Eating Disorders
- Diet & Nutrition
- Physical Activity and Exercise



Cybersafety Series

- Cyberbullying
- Digital Reputation
- Internet Addiction
- Managing Screen Time
- Online Gaming
- Impact Of Gambling
- Online Pornography
- Sexting
- Cybersafety



Positive Parenting Series

- Friendship & Belonging
- Understanding Adolescence
- Raising Girls
- Raising Boys
- Blended Families
- Resilience
- Positive Parenting
- Sibling Relationships



School Survival Series

- School Refusal
- School Transitions
- Surviving Final Year
- Exam Jitters
- Bullying



Diversity & Inclusion Series

- Cultural Diversity
- Neurodiversity
- Gender Diversity

Special Reports

- Vaping & E-Cigarettes
- Starting Year 7
- Wellbeing Barometer
- Healthy Study Habits
- Trauma Recovery
- Celebrating NAIDOC
- Managing Overwhelm
- Eating Anxiety
- Dealing with Disappointment
- Discussing War & Conflict
- Final Year Exam Stress
- Parenting Styles

Interviews with leading wellbeing specialists



Prof Ian Hickie
Brain and Mind Centre



Prof Pat McGorry
Orygen



Dr Elizabeth Scott
Headspace



Dr Jo Robinson
Orygen



Dr Joanna McMillan
Cet Lean



Prof David Dunstan
Baker Heart & Diabetes Institute



Sharon Witt
Author, Speaker & Educator



Karen Young
Hey Sigmund Founder



Prof Dorothy Bruck
Sleep Health Foundation



Prof Ken Rigby
Author & International Bullying Expert



Susan McLean
Cyber Safety Solutions



Prof Jane Burns
University of Sydney



Yasmin London
Ysafe



Christine Morgan
Butterfly Foundation



Dr Carmel Harrington
Sleep for Health Foundation



Brad Marshall
The Unplugged Psychologist



Vas Stavropoulos
Victoria University



Dr Charlotte Keating
Psychologist



Lesley Podesta
Alannah & Madeline Foundation



Julie Rae
Alcohol & Drug Foundation



Rev Tim Costello
Alliance for Gambling Reform



Prof Frances Kay-Lambkin
Drug & Alcohol Research



Melinda Tankard Reist
Collective Shout



Dr Addie Wooten
Smiling Mind



Prof Felice Jacka
Food and Mood Centre



Andrew Kinch
Founder of GameAware



Tom Brunzell
Berry Street Education Model



Michele Chevalley Hedge
A Healthy View



Dr Michael Carr-Gregg
Child & Adolescent Psychologist



Madonna King
Journalist, Author & Commentator



John Chellew
Founder of School Refusal Clinic



Glenn Melvin
School of Psychology, Deakin University



Hugh van Cuylenburg
The Resilience Project



Dr Timothy Hawkes
Training in Leadership



Dr Sarah Blunden
Australian Centre for Sleep



Derek McCormack
CEO of Raising Children Network



Dr Jo Mitchell
The Mind Room



Dr Heidi Bergmeier
Eating Disorders Victoria



Dr Emma Woodward
NZ Institute of Wellbeing & Resilience



Nicola PalfrEy
Australian Trauma, Loss & Grief Network



Prof Matt Sanders
Triple P



Prof Tony Attwood
Autism Spectrum Disorders Expert



Prof Lea Waters
Psychologist, Author & Researcher



Andrea Downie
Thrive Project



Dyonne Anderson
Educator & President of NATSIPA

Leading experts and researchers in youth wellbeing from across the globe are interviewed for SchoolTV. Each edition includes content from specialists in their respective fields providing hours of relevant and practical information.

Curated resources from key organisations



A popular feature of SchoolTV is its ability to aggregate curated content from many leading and key organisations supporting youth mental health. Each edition includes fact-based, credible and relevant content for users, delivered on a single topic.



SchoolTV Dashboard

The Dashboard is designed to streamline content customisation, giving access to powerful data and providing your team with a suite of marketing resources to help make the process of engaging your school community in student wellbeing simple and time efficient.



**Wellbeing
Planner**



**Reporting
Analytics**

Community Promotion

Seamlessly share wellbeing content within newsletters, EDM's and social posts across all topics to provide staff and parents with a common language for student wellbeing.



**Wellbeing
Barometer**



FAQs

Measure Engagement

Access real-time reporting analytics to view community usage, survey results and insights to highlight areas of concern which may require further resourcing.



**School
Admins**



**Marketing
& Promotions**

Customise Content

The publishing topics feature allows you to select topics you would like visible on your SchoolTV platform to manage the content you wish to share with your community.



**How To
Videos**



**Publishing
Topics**

School Administration

The Dashboard is designed to save time and help communicate easily to your school community. Here you will find all the functions needed to manage your SchoolTV site.



Subscription Packages

Standard

- School branded
- New editions annually
- Integration of school counsellor(s)
- Archive library of past editions
- Launch and marketing web page
- Supporting resources and marketing collateral
- Special video reports on major and current day events

\$3,395* AUD
Annually

Premium

Most
popular
choice

Includes all the features of a
Standard Package



- Access to the **reporting analytics feature** showing data usage and other important statistics relevant to your school
- **Publishing and scheduling control** over Edition Topics and Special Reports

\$4,395* AUD
Annually

Multi-site

Includes all the features of a
Premium Package



- The ability to customise content for **up to three campuses** with the option to purchase subscriptions for any additional campuses

\$5,395* AUD
Annually

*excludes GST

Small school subscriptions are also available to schools with ≤300 students. Please contact SchoolTV to request a quote on this option.



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